

Reflections on where to go

Oslo seminar November 2007

B-Å Lundvall

Aalborg University

Seven Points for Discussion

How to group firms? According to ambition?

What is a routine? Can routines be installed?

What is the selection environment (Market+?)

Division of labour and speed of innovation(Trust)

Economics of industrial dynamics but
socioeconomics of innovation and learning
(Marshall+Putnam+?)

Missing: Focus on creative and learning people

Lamp post syndrome: New data sets are
needed!!!!

Composite management objectives with different time horizons – diversity in attention reflects context and ambition

- Allocation (static efficiency)
- Re-allocation (flexibility)
- Growth on the basis of existing competences (innovation)
- Developing new competences (learning)